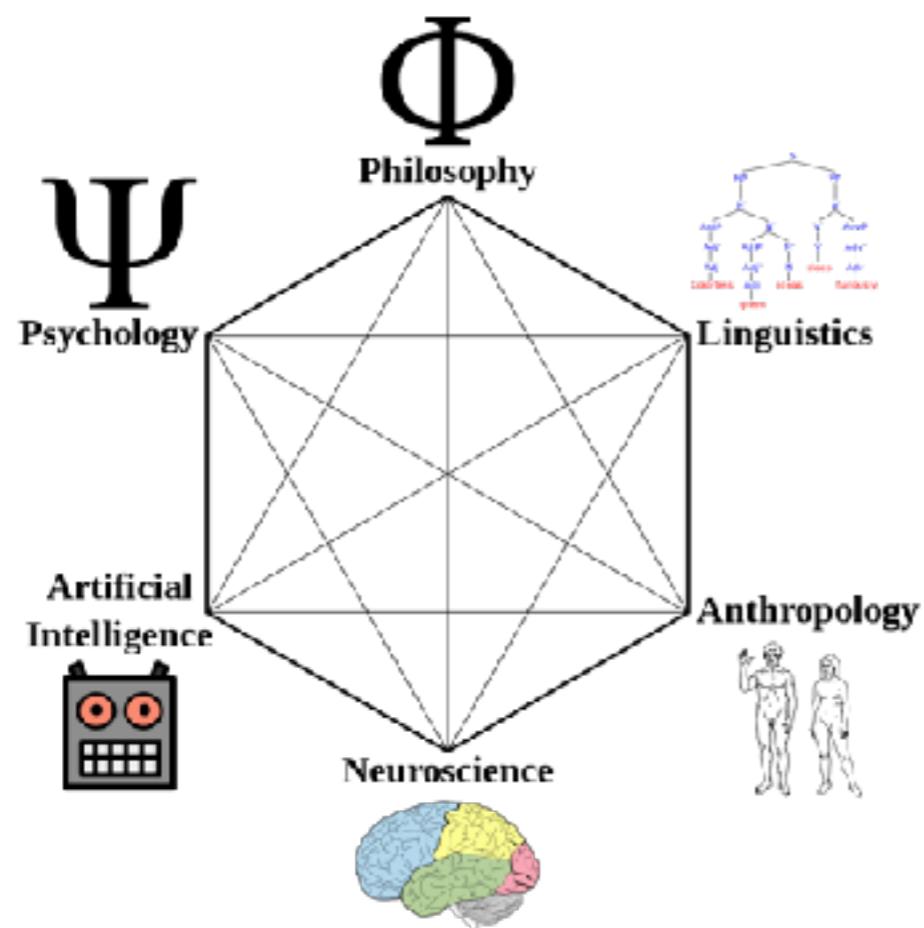


# History of Cognitive Science



Greeks

Descartes

Hume/Locke/Kant

Psychology

Neuroscience

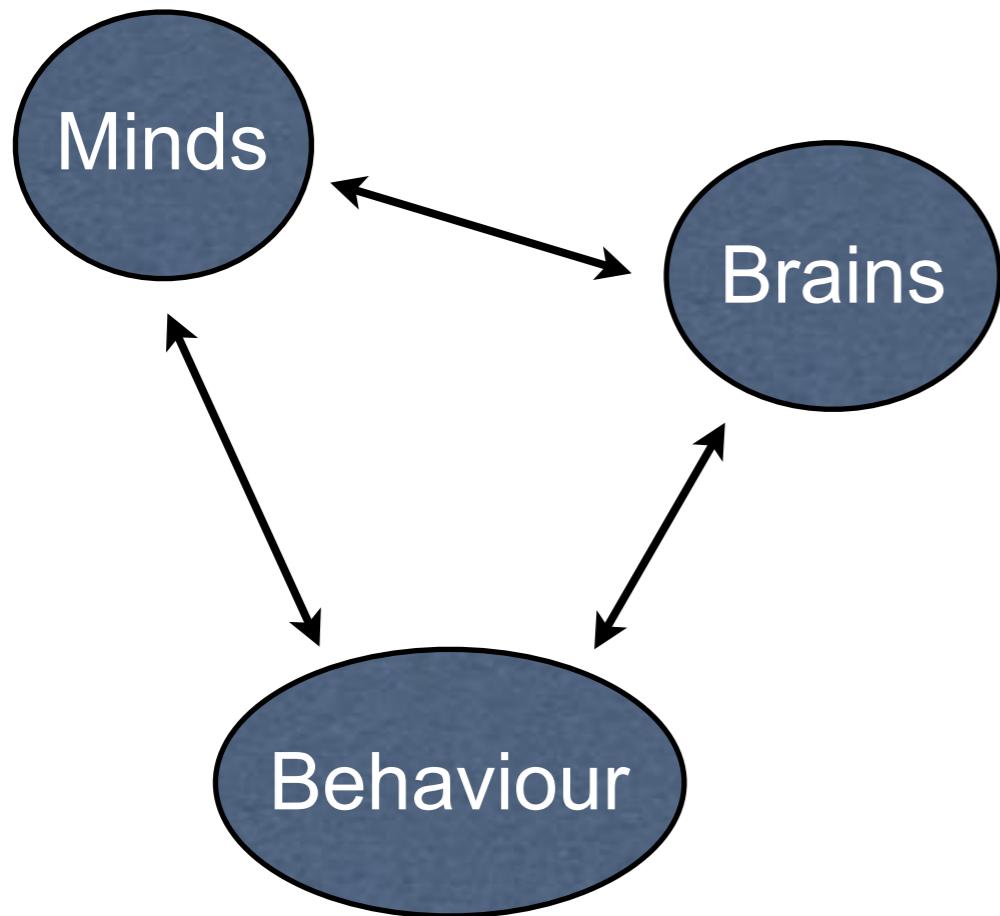
Cybernetics

Artificial Intelligence

Connectionism

Embodiment

\*not to scale



Spirit  
Consciousness  
Intellect  
Soul  
Psyche  
Anima  
Atman  
Dasein  
Experience

# cognition

. . . is about *knowing*

. . . hence about the **relationship** between the  
knower and the *known*

**“Subject” <→ “World”**

Practical epistemology?

# Some recurring themes

Dynamist ~ Eternalist

Process ~ State

Rationalist ~ Empiricist

Representationalist ~ Anti-representationalist

Individualist ~ Collective/Social

Monist ~ Dualist (~ Pluralist/Pragmatic)

This is the landscape. These are not questions with answers





# The pre-Socratics

Heraclitus

*What does it mean to say that something exists? How is this related to time and the present? What is it to persist in time? What is the relation between the world as it appears to us, and as it is?*



Parmenides



# The pre-Socratics

Heraclitus

All is change/dynamism  
You never step in the same river twice  
Non-determinism



Parmenides

Eternalism  
State-based description  
Determinism

The surviving works of Heraclitus and Parmenides are mere fragments of poems. We know little of their actual philosophy.

For us, they will serve as landmarks, to distinguish fundamentally different ways of coming at things.

Heraclitus: the indubitable reality of the lived now

Parmenides: that which indubitably exists



We skip about 2,000 years.

*Modern  
Science*

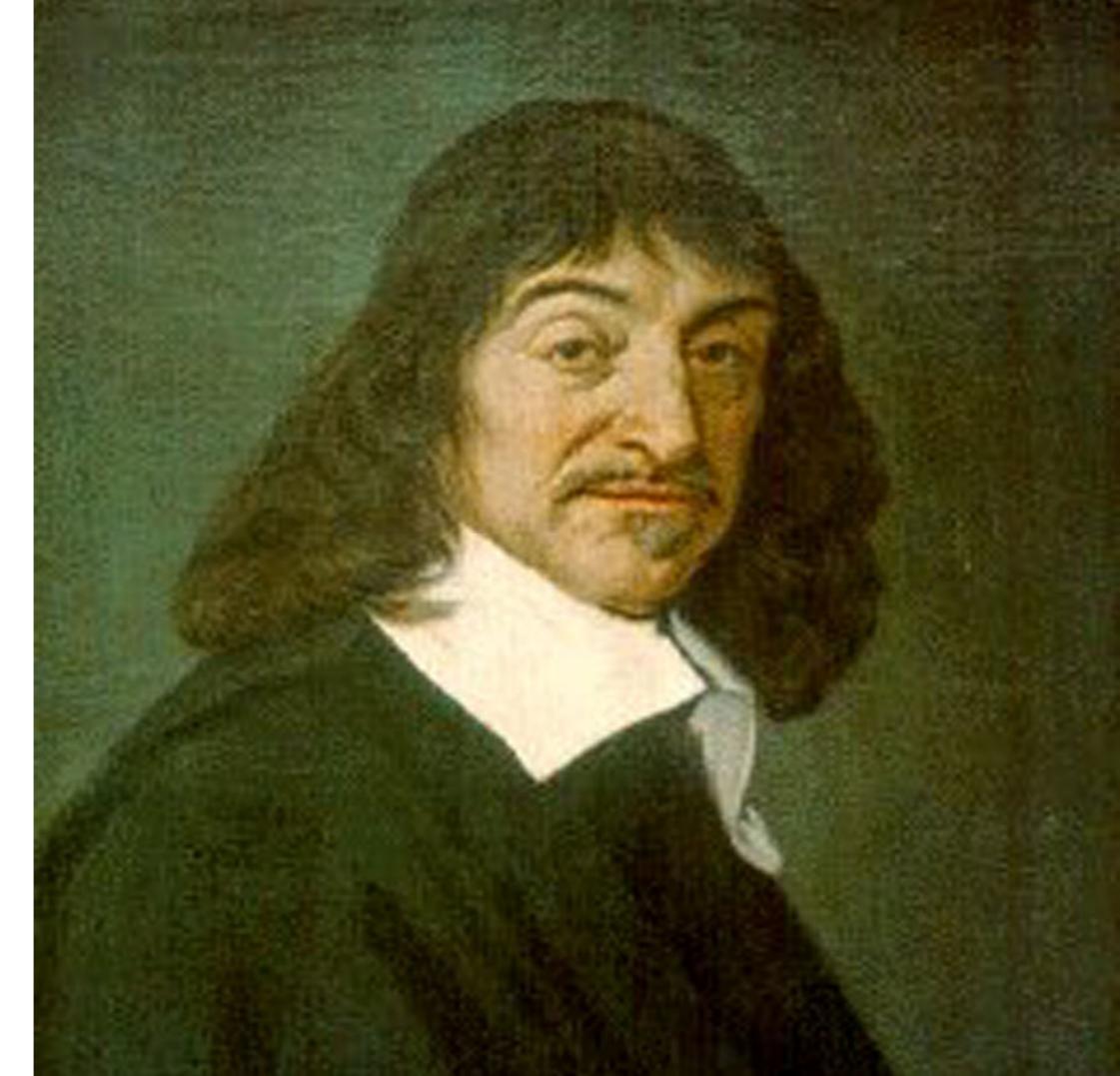
*Ancient  
Greece*



# René Descartes (1596-1650)

## Strongly *rationalist*

The further the mind is taken away from its proper objects – **logic and pure reason** – the more likely it is to fall into error.



The purpose of philosophy is to direct the mind away from the confusing images of the senses towards the indubitable truths contained within the mind itself.

A sceptical philosopher, wishing to establish a foundation for true and certain knowledge, recognises that the world of appearances, mediated by the senses may be illusory. He considers what remains after denying the testimony of the senses, and reasons thus:

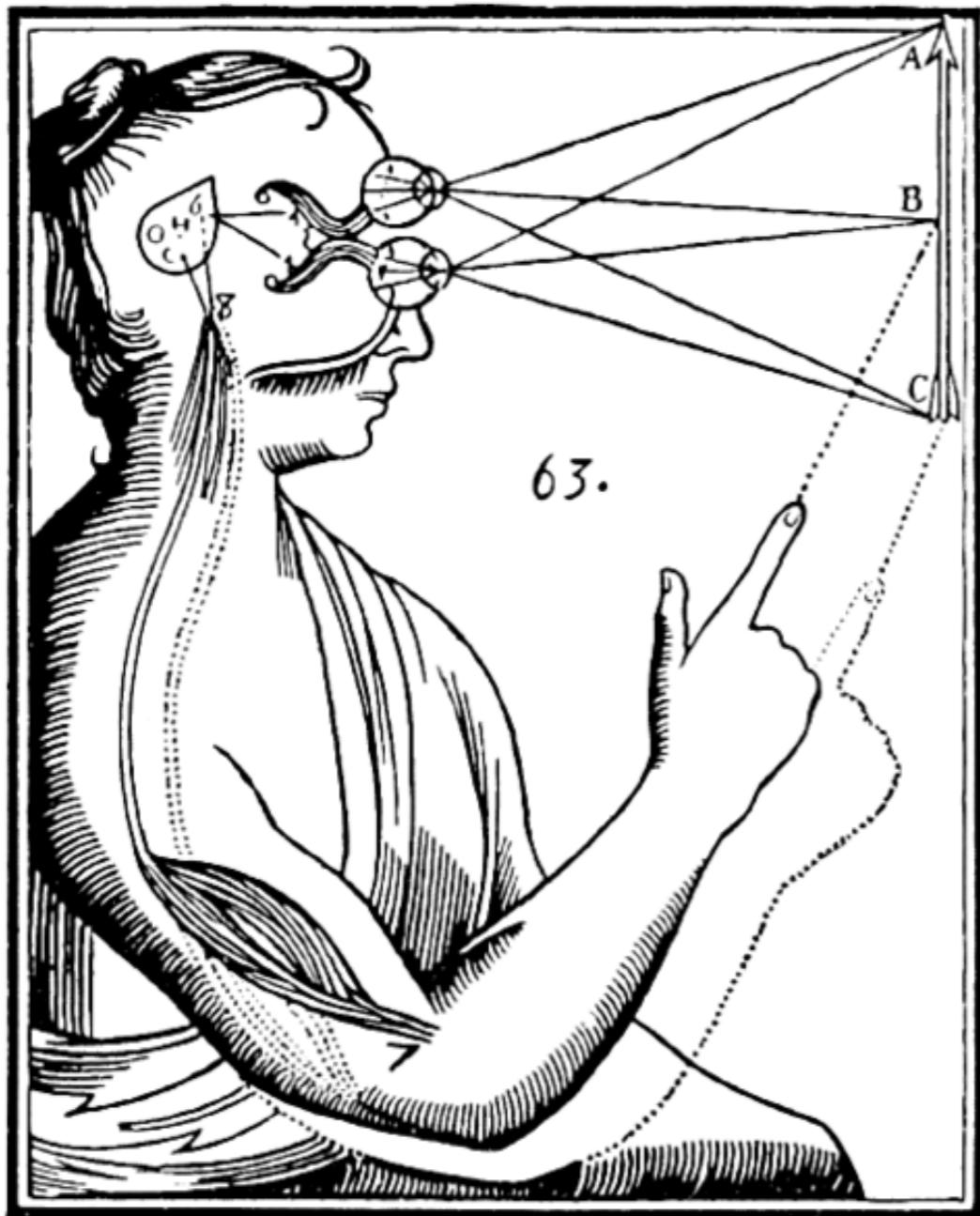
“So after considering everything very thoroughly, I must finally conclude that this proposition, *I am, I exist*, is necessarily true whenever it is put forward by me or conceived in my mind.” (Meditation 2, AT 7:25)

Descartes gave us the **cogito**: the domain of mind considered as if it were independent of everything else (and hidden, private, unobservable)

# Soul

# Cogito

# Mind



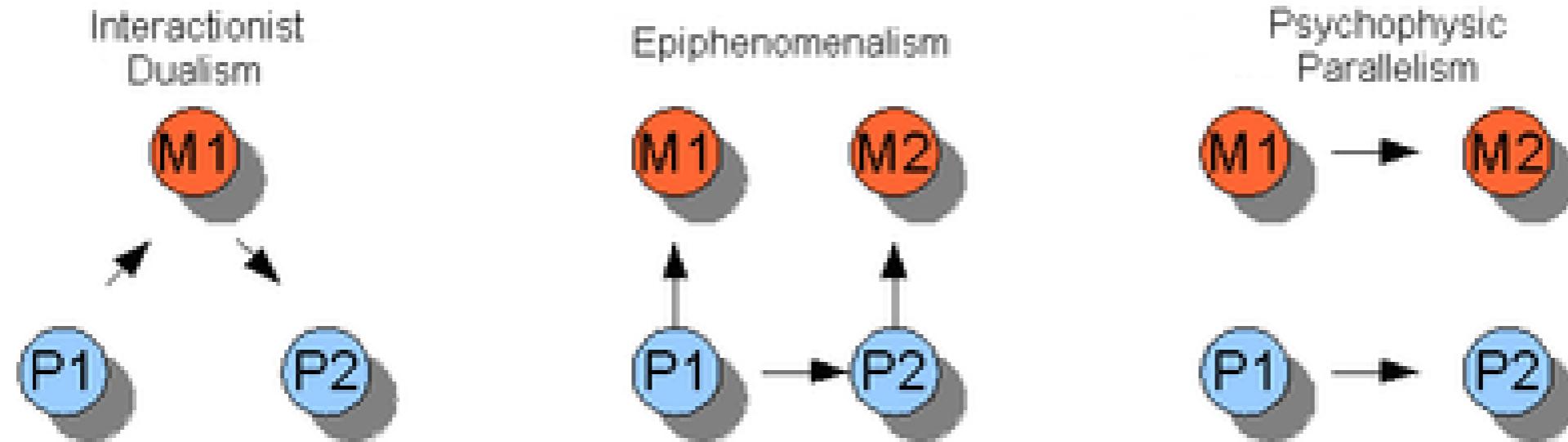
The **mental** (*res cogitans*) and the **physical** (*res extensa*) are seen as different kinds of things.

How they interact is one big problem for **substance dualism**. Descartes suggested the pineal gland. That satisfied nobody.

# Shades of Substance Dualism

Descartes couldn't make substance dualism work. Nor, it seems can anyone else, but not for lack of trying . . .

- Interactionism
- Epiphenomenalism
- Psychophysic Parallelism



Source: wikipedia



The body, for Descartes, was an *automaton*, subject to the laws of mechanics (pre-Newton)

All animals were likewise 100% mechanical. Note the strong theological commitment: Humans are fundamentally different from animals. Descartes was not a secular philosopher



Isaac Newton (1642 - 1727) provided a superior account of mechanics, with his three laws of motion.

His view of Natural Law became a foundation stone of the Enlightenment

To this day, many scientists appeal to the notion of a *mechanism* as the archetype of scientific understanding.

But mechanics has its limitations.

Mechanics is the best physics for accounting for the motion of inanimate rigid matter at spatial and timescales appropriate to the human body.

It doesn't account for animate motion (all living things),  
It treats space and time as simple coordinate dimensions,  
Caution ought to be applied when appealing to mechanics  
or mechanical explanation



Descartes' *cogito* places the mind outside of things.

It can lead to the bizarre notion of *solipsism*

Solipsism is the belief that you are the only person with a mind, as you have direct knowledge of your mind and only indirect circumstantial evidence of anyone else's

Solipsism is not a position anyone wants to defend.

Placing the experiencing agentive mind outside nature leads to a view of the world as deanimated, passive, mechanical.

Q: What do people mean when they say something is *physical*?

Q: What role should mechanics play in any account of behaviour?

Q: What is mechanics incapable of dealing with? What are its limitations?

Mind/Brain and Mental/Physical is not a simple distinction

Not all languages distinguish two classes here.

When discussing “reality”, or attempting to be scientific, it is wise to remember that much of the language one uses is determined, not by facts, but by the culture around one.

If you think about it, are you clear what you mean by “mental” or “physical”?

When Doubting Thomas put his fingers in the wounds, what kind of proof was he looking for?

Many everyday uses of the term “physical” seem to mean something more like “experiential”





**brigette** @lillibizzle

it's **physically** impossible for me to pay attention during class

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4m

Discuss the many meanings of the word “physical” here.



**Inside Higher Ed** @insidehighered

**Physically** attractive high school students are more likely to complete college: [insidehighered.com/news/2013/12/1...](http://insidehighered.com/news/2013/12/1...)

[Expand](#)

[Reply](#) [Retweet](#) [Favorite](#) [More](#)

2h



**Imran Sheik** @imranbsheik

Have you ever missed someone so much you feel **physically** sick?

[Expand](#)

[Reply](#) [Retweet](#) [Favorite](#) [More](#)

6h



♥ **bambi** ♥ @bbambz

i **physically** cannot sleep with pants on

[Expand](#)

[Reply](#) [Retweet](#) [Favorite](#) [More](#)

6h



**Julia** @JuJuJukebox

I AM **PHYSICALLY** HURTING OMG" @KaylaDz: LOOK AT BRUNO [pic.twitter.com/iDHoYZApAL](http://pic.twitter.com/iDHoYZApAL)"

[Hide photo](#)

[Reply](#) [Retweet](#) [Favorite](#) [More](#)

10h



**jenna coleman** @Imp0ssible\_Girl

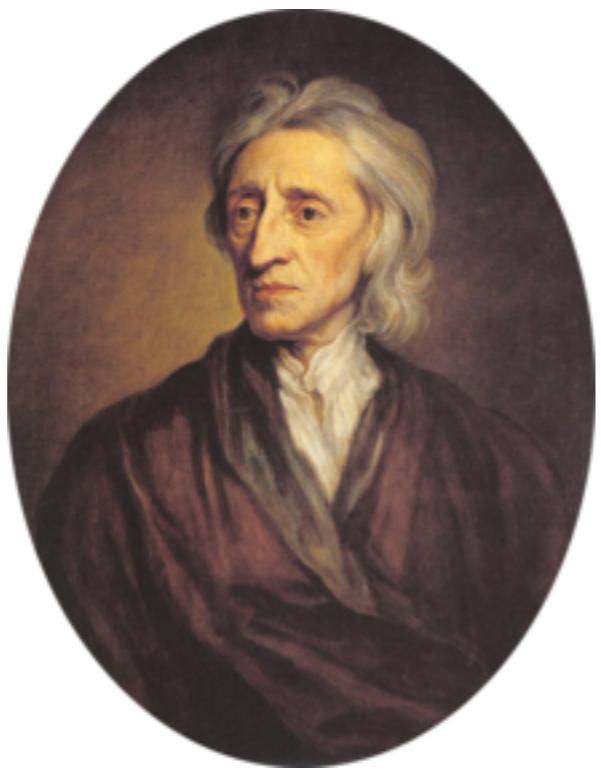
10/10 agree that it is **physically** impossible to say "No" to this face. [pic.twitter.com/h6OD2Jx2gl](http://pic.twitter.com/h6OD2Jx2gl)

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21h

# British Empiricists



John Locke



Bishop Berkeley



David Hume

Contra Descartes, all knowledge is seen as grounded in the experience of the world mediated by the senses.

Beginning of *embodied* cognitive science?  
The questions raised have a Heraclitian flavour.

## Example: Molyneux's Question, posed to Locke:

*Suppose a Man born blind, and now adult, and taught by his touch to distinguish between a Cube, and a Sphere of the same metal, and nighly of the same bigness, so as to tell, when he felt one and t'other; which is the Cube, which the Sphere. Suppose then the Cube and Sphere placed on a Table, and the Blind Man to be made to see. Quaere, Whether by his sight, before he touch'd them, he could now distinguish, and tell, which is the Globe, which the Cube.*

Amenable to empirical investigation. Rare example of a productive thought experiment.

# Rationalism

Innate knowledge

Reason & Deduction

Certainty

*a priori*

The debate is clouded by a persistent dichotomy between physical and mental, and the problematic nature of the *cogito*

# Empiricism

Tabula rasa

Inference & Induction

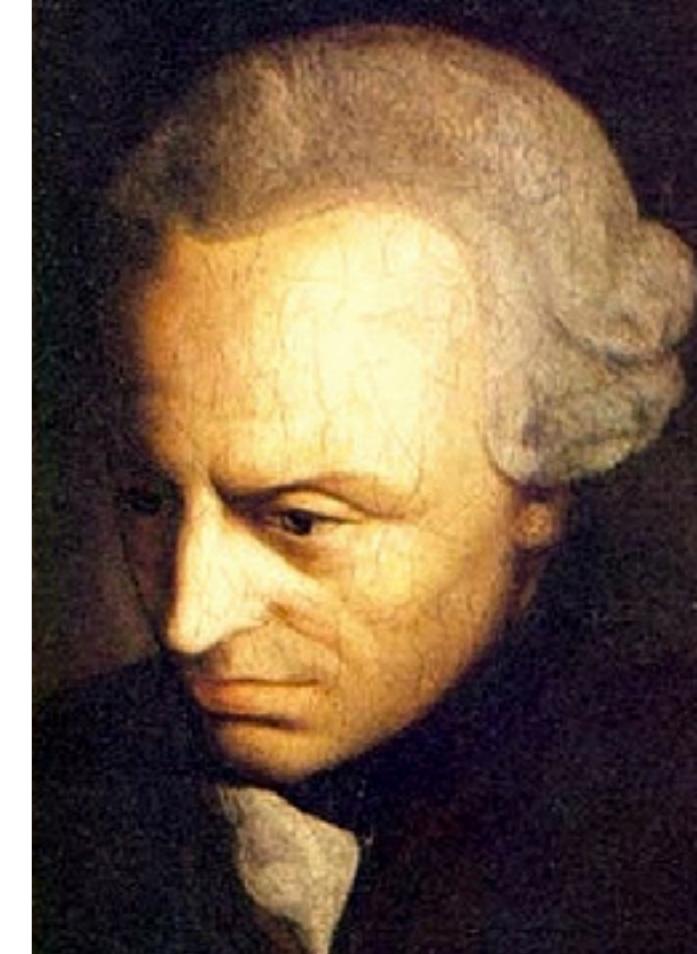
Tentative knowledge

*a posteriori*

# Immanuel Kant

Attempted to synthesise the insights of the rationalist and empirical traditions

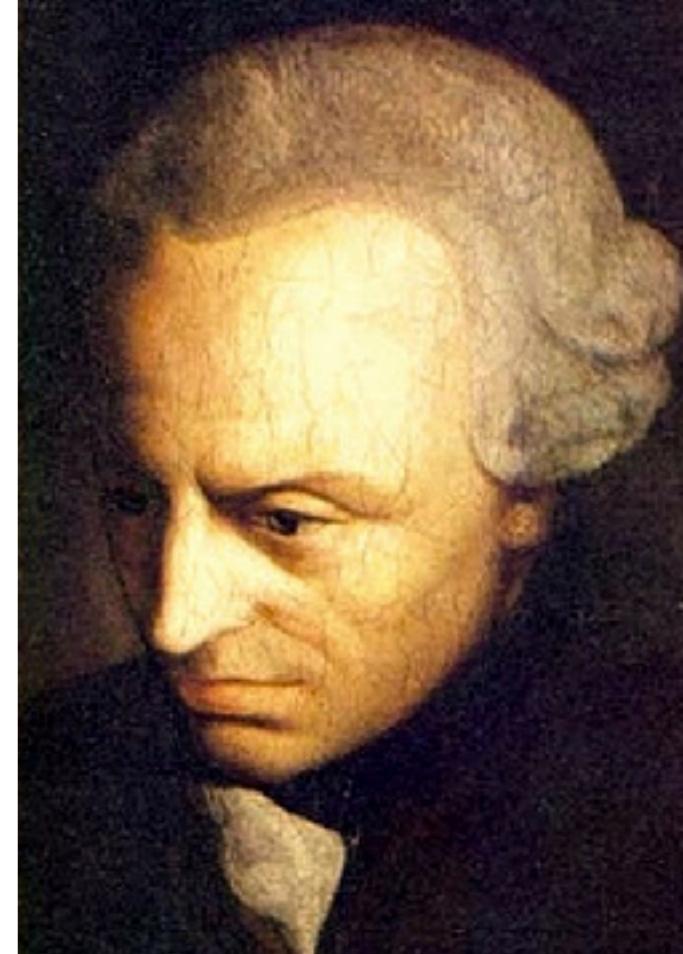
Regarded space and *time* as *a priori* of experience. Likewise, *cause and effect* must be assumed to make sense before anything empirical is learned.



Had Newton's physics and concept of Natural Law to work with, but recognised that the apparent agency of the living would not admit of a mechanical description

Recognised that a finite being has finite epistemological limits, and that we meet the world on human terms

To Kant we owe the notion of the *transcendental subject*. Psychology, in particular, seems wedded to this notion, which is a little odd as Kant thought a science of psychology to be impossible.



Kant's legacy is complicated.

To some, he provided the framework for establishing a science of the mental

To others, he set up metaphysical confusion from which we are still liberating ourselves.

Kant's *transcendental subject* can be thought of as

1. Descartes' *cogito*, private and unobservable

wedded to

2. The empiricists' insistence that concepts and the patterns of thought are grounded in sensorimotor experience, here and now.

In this framing of things, the subject's relation to the world is necessarily mediated through representations

# After Kant

## Representational Approaches

Transcendental Subject in contact with a transcendental world through the medium of representations

A single fixed subject/object divide

## Non-representational Approaches

Direct perception

Phenomenological insights

Various approaches to subject/object relations

# The birth of the science of Psychology

Towards the end of the 19th Century, the scientific method was being applied in very many domains, with enormous success in both understanding and in practical spin offs (technology).

Why not apply it to study of the human condition?

# The ground in which psychology was born

17th - 18th C.

Mechanical  
Universe



*Newton*

Transcendental  
Subject



*Kant*

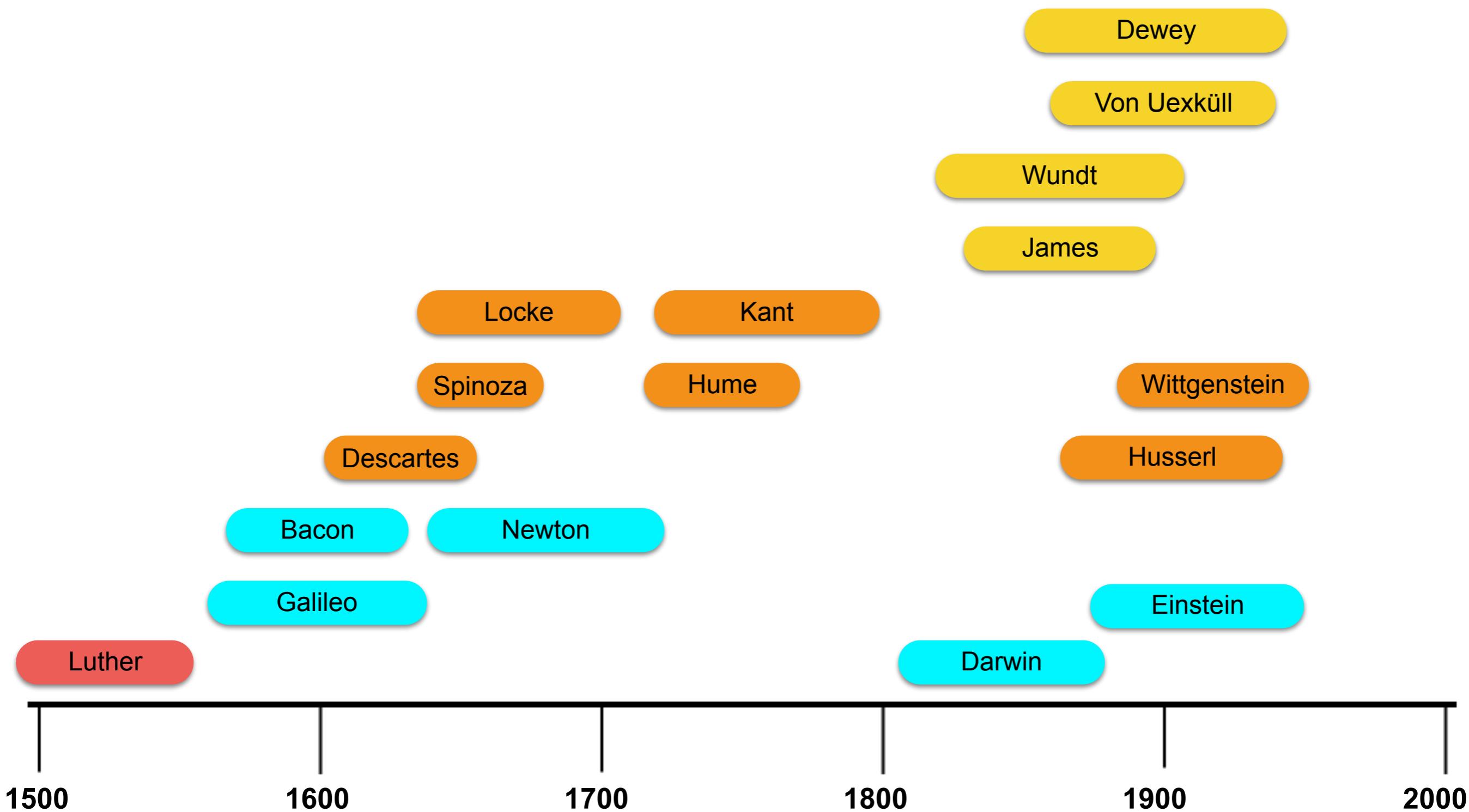
Cogito



*Descartes*

19th C.

- Kelvin
- Darwin
- Maxwell
- Mendeleev
- Boltzmann
- Planck
- James
- Wundt
- Fechner
- Dewey



# **Q: What is Psychology a Science of?**

Experience

Behaviour

## A few selected dates

1849: Hermann von Helmholtz first measures the speed of neural signal transmission (ca 30 m/sec)

1860: Gustav Fechner publishes *Elemente der Psychophysik*, seeking to quantitatively relate measurable physical quantities to sensations

1879: Wilhelm Wundt establishes the first experimental psychology laboratory in Leipzig, Germany.

1890: William James publishes the Principles of Psychology



## William James (USA, 1842 - 1910)

### Brother of Henry James (novelist)

In a famous passage he says "Consciousness ... does not appear to itself chopped up in bits. ... it flows. A 'river' or a 'stream' are the metaphors by which it is most naturally described. In talking of it hereafter, let us call it the stream of thought, of consciousness, or of subjective life." (James, 1890, i, 239). He referred to the stream of consciousness as "... the ultimate fact for psychology." (James 1890, i, p 360).

The “stream of consciousness” idea has been more influential in literature (Joyce, Wolff, etc) than in science, though recent theories of consciousness may refer to it as a starting point.



# William James (USA, 1842 - 1910)

## Principles of Psychology Varieties of Religious Experience

Strong interest in subjective experience  
Influenced by Buddhist and Hindu philosophy as well as  
Western Science

Philosophically a *pragmatist*: rather than arguing for ever, let's see if a given idea or position can actually help us. (The start of the tradition of “self-help” in popular psychology)

# Early Approaches

- Analysis (reason)
- **Psychophysics**
- Experiments (e.g. hypnosis)
- Introspection

# A little illustration of psychophysics

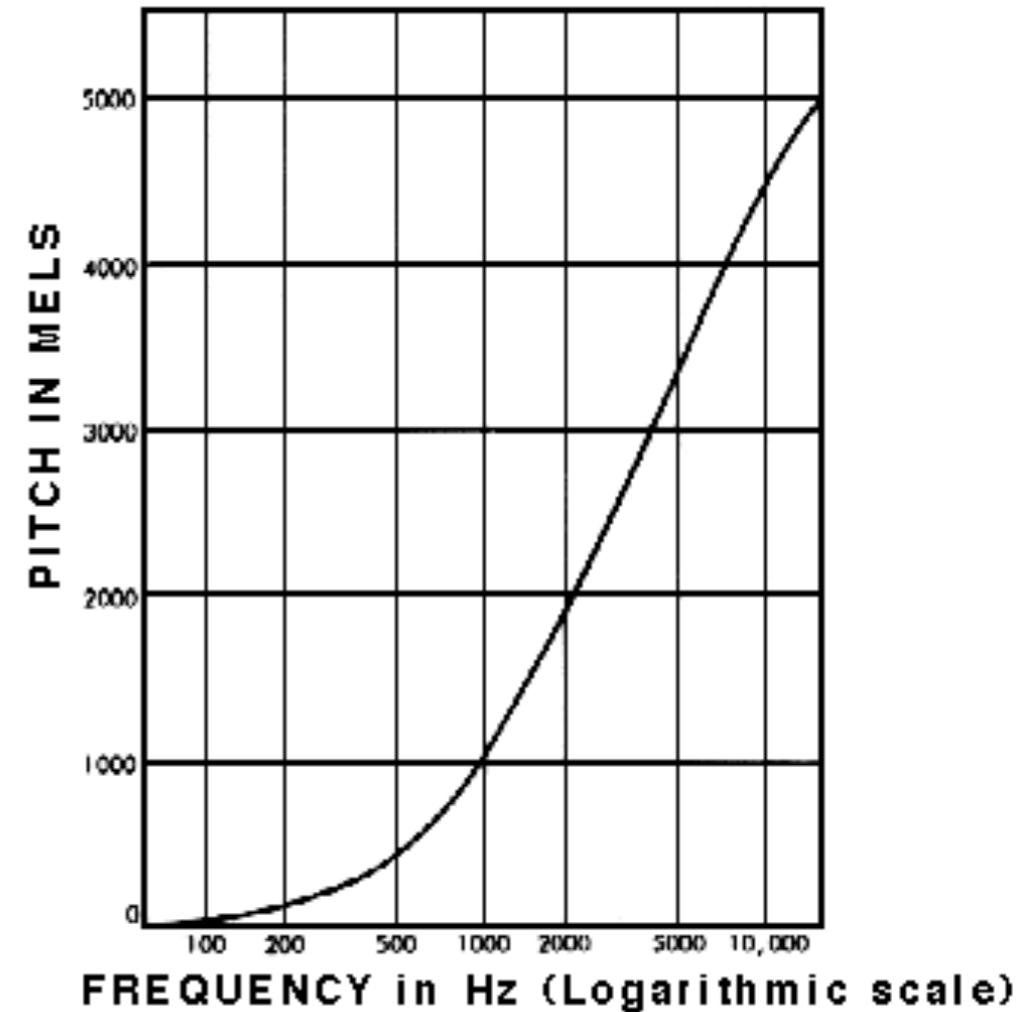
200 Hz  
300 Hz  
400 Hz  
800 Hz  
1600 Hz

We know how to measure the physical properties of things like sounds and light. But more work is required to understand how the physical properties relate to our perception. For example, we know that sounds of different frequencies are heard as different pitches, but we need to do experiments to find the relation between measured frequency and perceived pitch

We seek to establish the lawful relation between measurable properties such as frequency and perceived properties such as pitch.

How do you find out what someone perceives?

- \* ask them!
- \* judge if 2 stimuli are identical or not
- \* find just noticeable differences
- \* adjust two stimuli until they appear to be equal
- \* etc.



# **Measured Physical Property**

Frequency

Amplitude

Luminosity

Chemical composition

Pressure

etc

# **Perceived Property**

Pitch

Loudness

Brightness

Scent/Taste

Perceived pressure

So psychophysics introduces us to many of the conundrums of cognitive science.

Are we establishing a mapping between two distinct domains?

What are the background assumptions about the nature of the *subject*?

# Introspection

- One method among many
- Attempts to develop protocols that would allow for a degree of rigour
- Massively criticised later
- Still employed by almost everyone



# A Fairy Story we tell Undergraduates

Methodological cornucopia including introspection



Behaviorism: no appeal to ghostly mental entities or processes

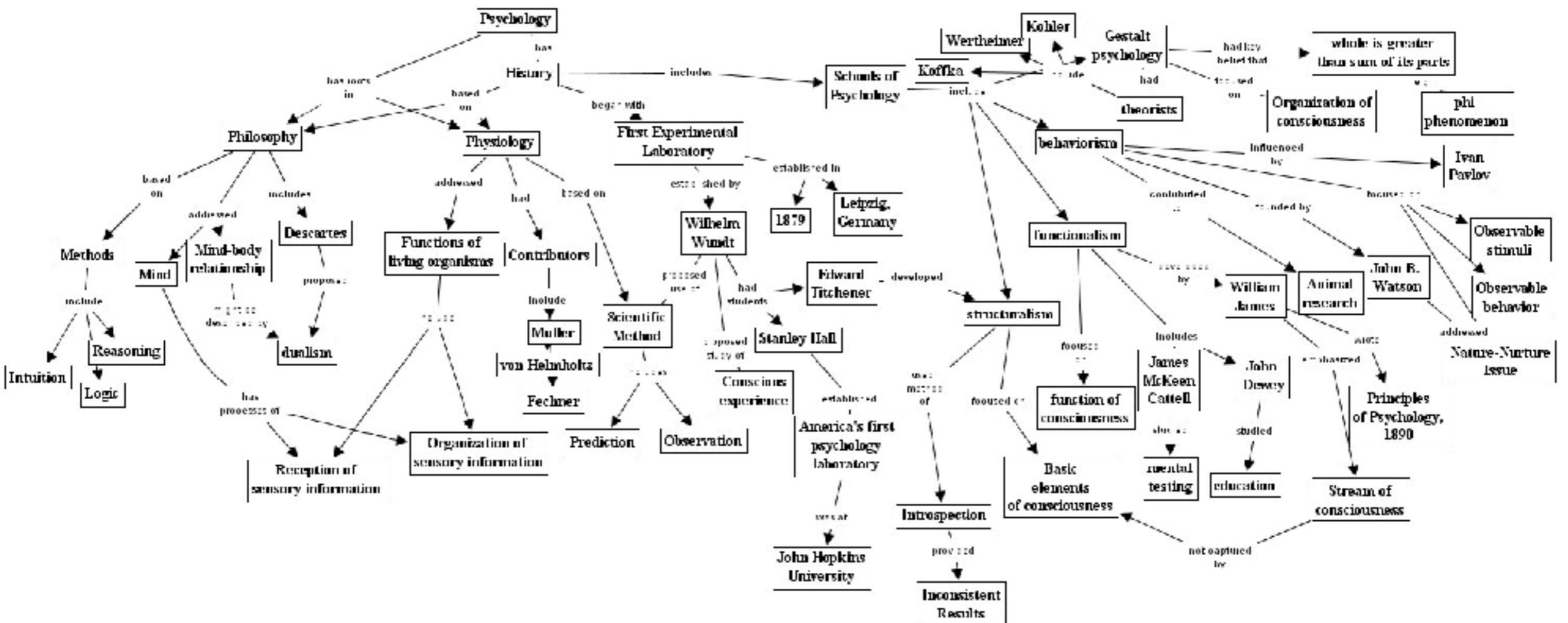


Cognitivism: mind as information processing



... Embodied approaches, etc

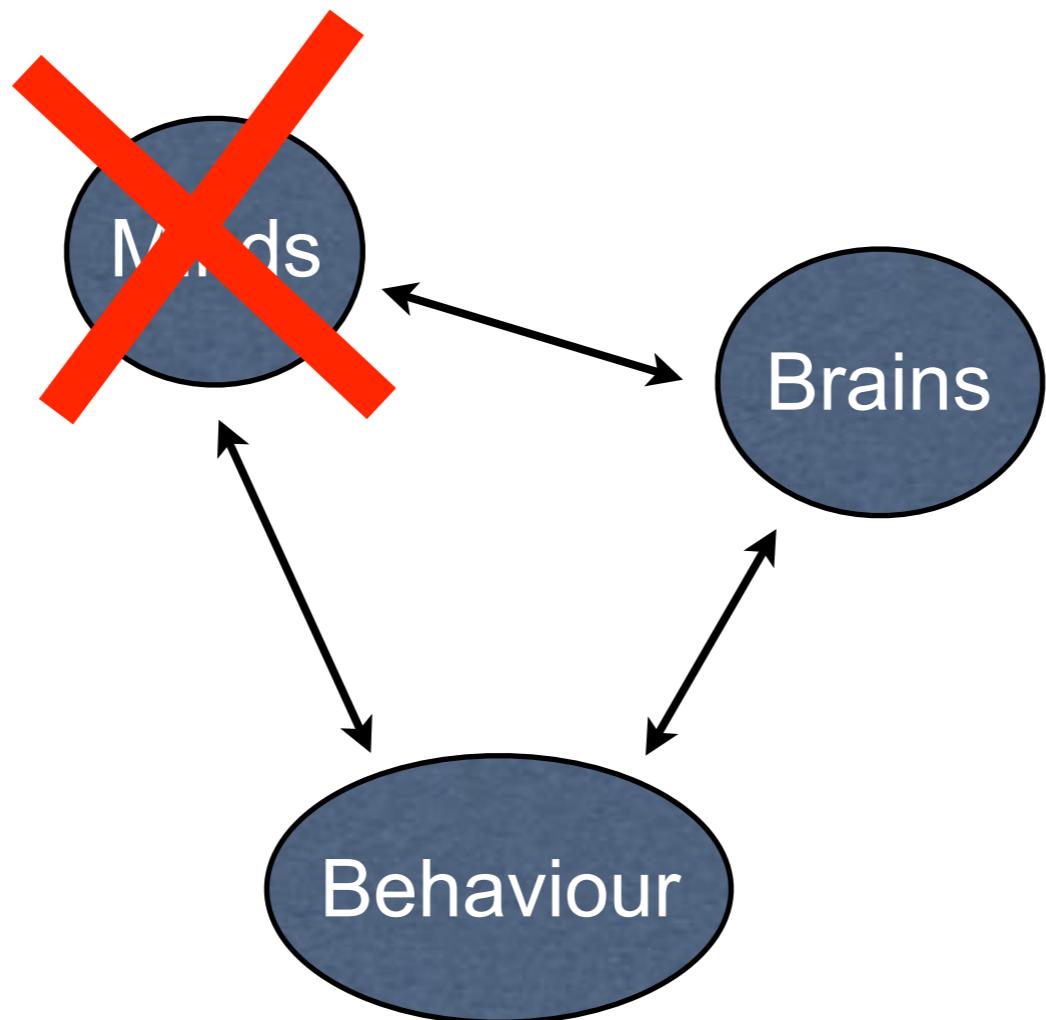
# It's a lot more complicated than that



# Behaviorism

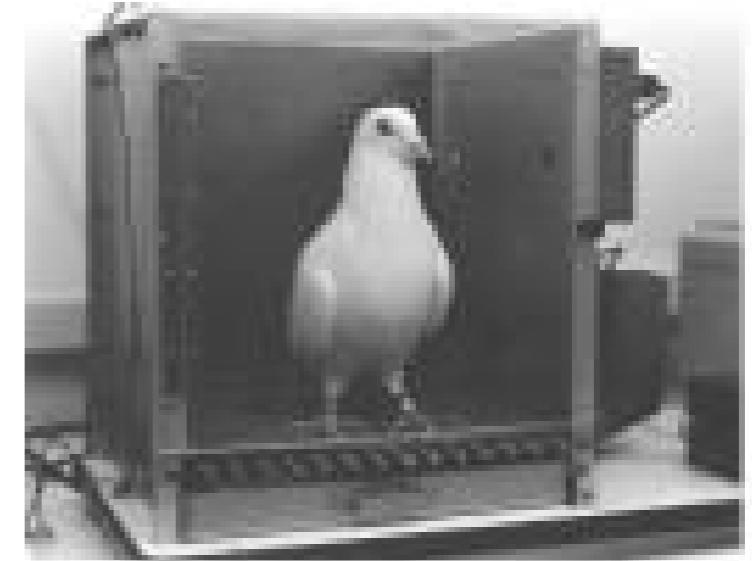
- Outlawed appeal to unobservable mental states
- Attempted to be rigorous and scientific
- Comes in a variety of forms and extremes
- Most famous: B. F. Skinner





- Skinner introduced “Operant Conditioning”
- Behaviour is modified as a result of its consequences (reward/punishment)
- You burn yourself: you avoid fire
- Pigeons were kept at 2/3 of their normal weight -> starving
- By providing food at unpredictable times, pigeons preferentially reproduced the behaviour that ‘seemed’ to produce food.



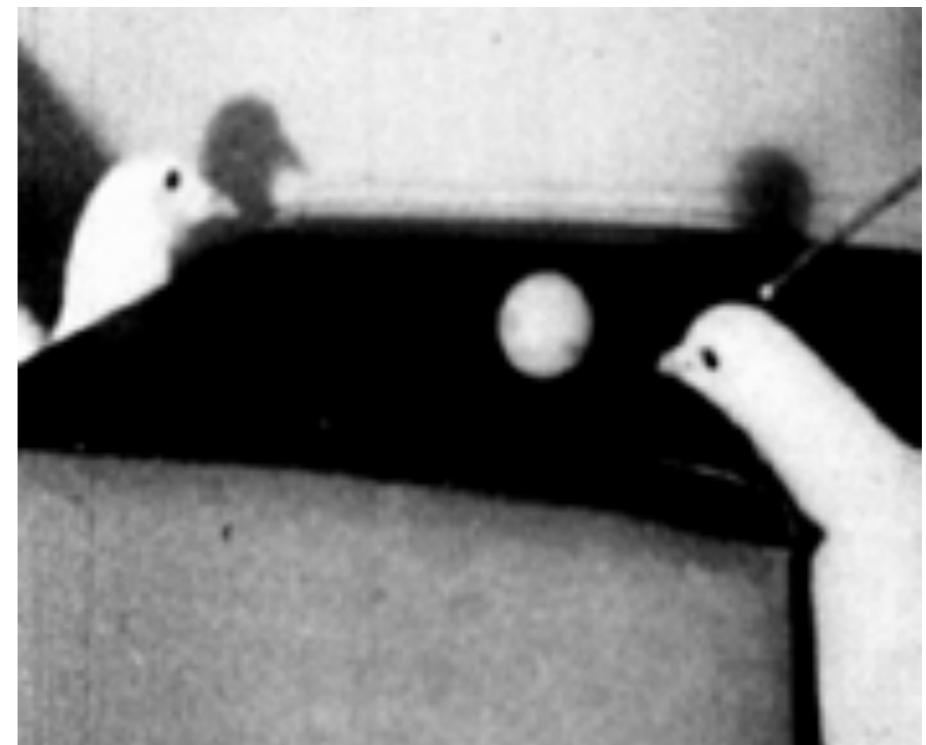


One bird was conditioned to turn counter-clockwise about the cage, making two or three turns between reinforcements. Another repeatedly thrust its head into one of the upper corners of the cage. A third developed a 'tossing' response, as if placing its head beneath an invisible bar and lifting it repeatedly. Two birds developed a pendulum motion of the head and body, in which the head was extended forward and swung from right to left with a sharp movement followed by a somewhat slower return. (see readings...)

Skinner's approach to understanding behaviour emphasized that any behaviour unfolds in a specific context.

This spreads the explanatory load over subject and world.

This insight is worth hanging onto.



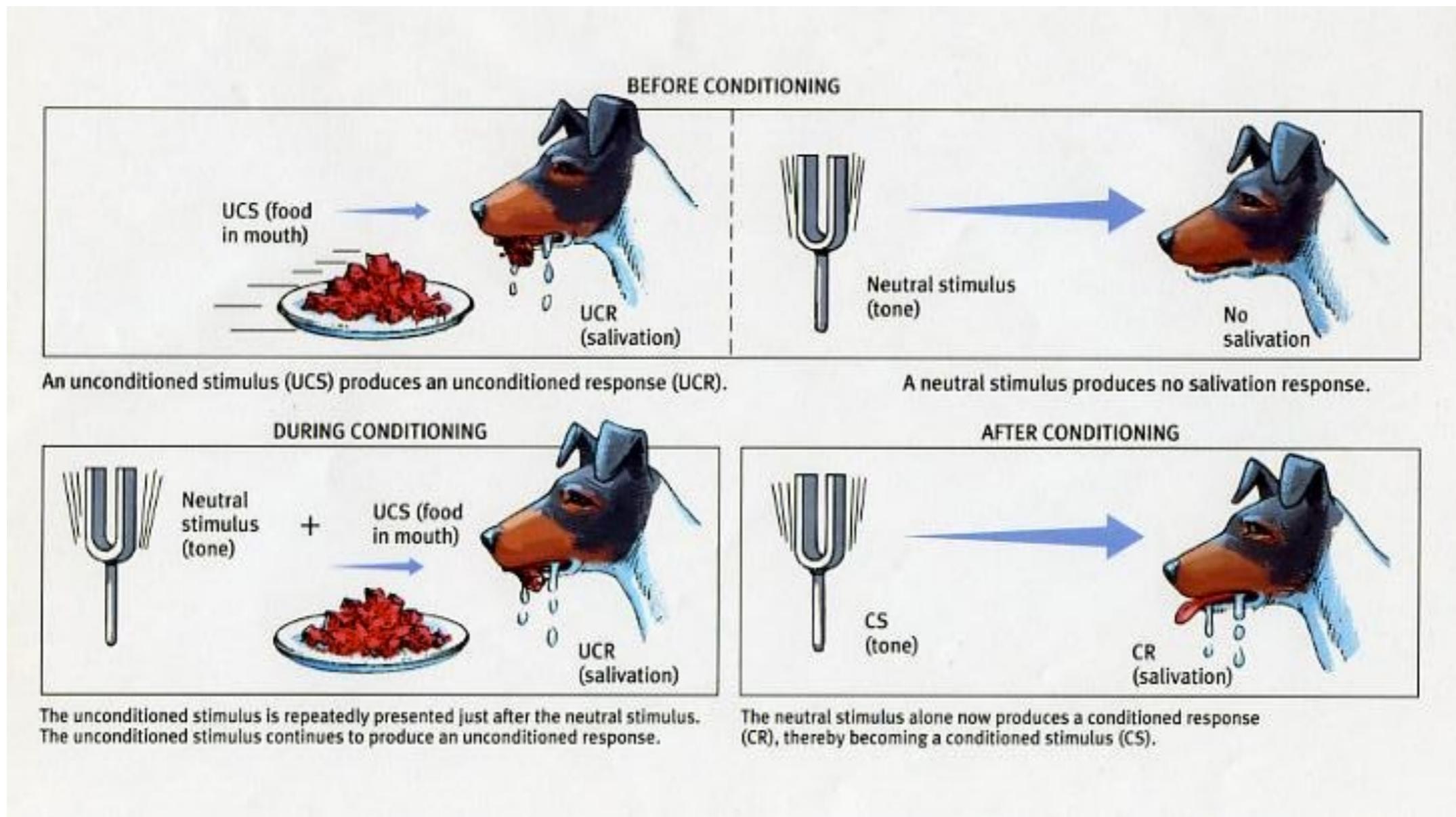
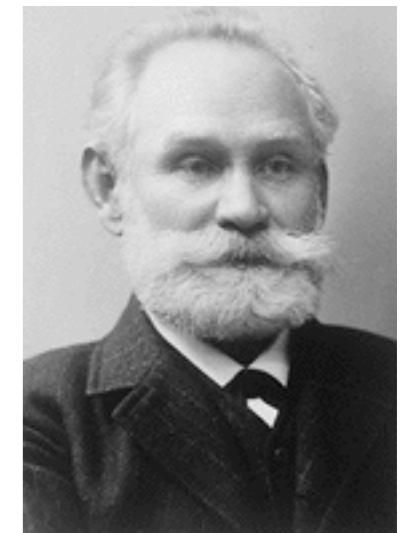
**Behavioral shaping is effective in animal training**

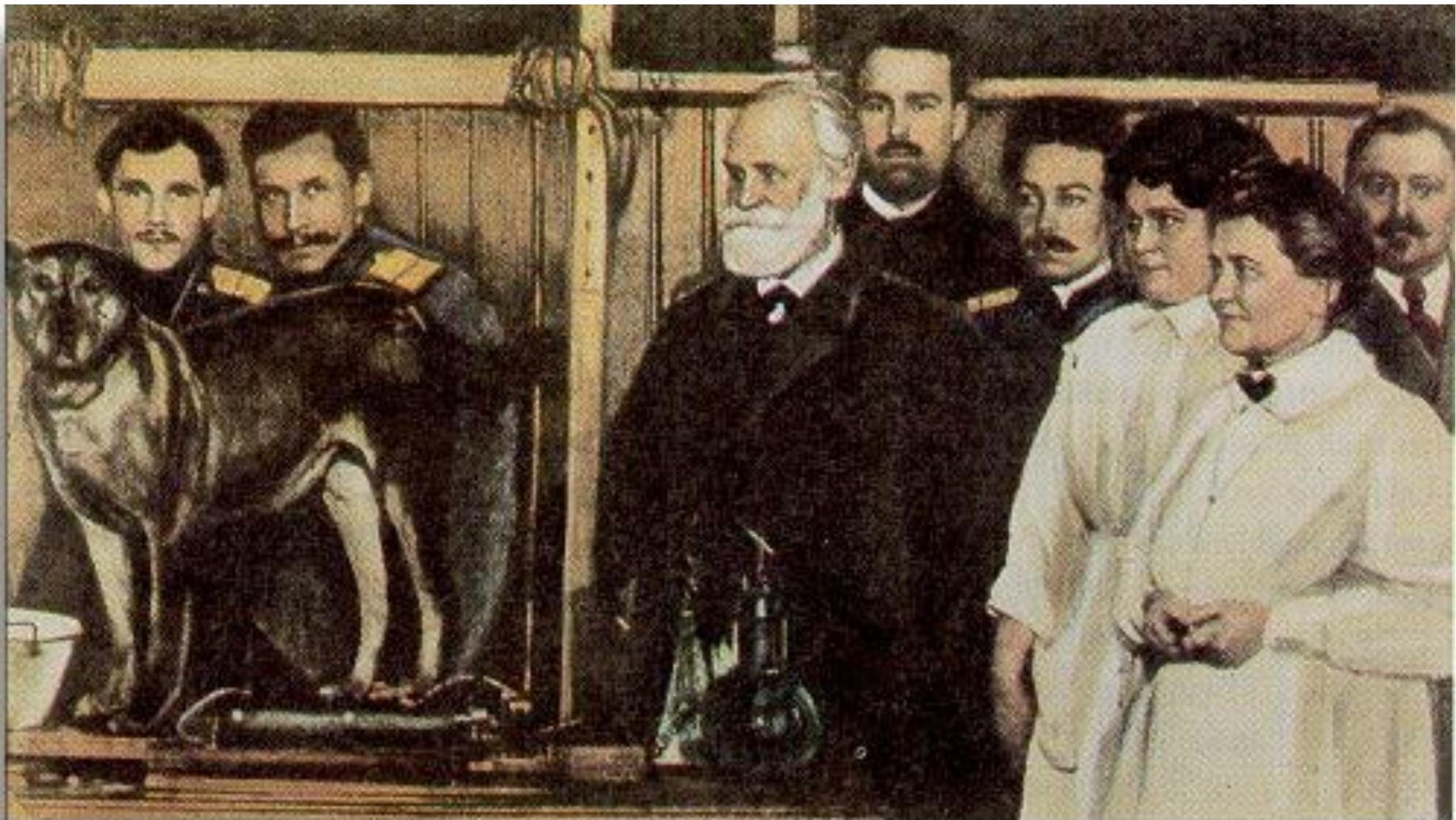
# Classical Conditioning

## Stimulus.....Response

### Involuntary learning

Ivan Pavlov





Pavlov (center) shown demonstrating classical conditioning to students at the Military Academy in Russia. © The Granger Collection



Umberto Maturana

Heinz von Förster

<https://www.youtube.com/watch?v=KM85u4AZpOU>

Consider von Foerster's argument carefully.

How sure can you ever be that a “stimulus” plays the role you think it does?

What does the notion of stimulus & response assume about the endogenous activity of the nervous system?

# An Ointment Full of Flies?

- Mechanistic view of the human spirit
- Denied much of the mental richness we all know
- Impoverished theory of learning
- Has nothing to say about *experience*



Not all behaviourists shared one world view.

Skinner was very aware of the importance of the context in which behaviour happened

Watson and Pavlov largely ignored context, hence stuffing responsibility into the head(?) of the subject

# The Cognitive Turn

1943: McCulloch's *A logical calculus of the ideas immanent in nervous activity*

1945: Von Neumann architecture introduced

1946 - 1953: Macy Conferences to lay the foundations for a General Science of the Human Mind (Cybernetics)

1948: Claude Shannon "A mathematical theory of communication" Bell Labs

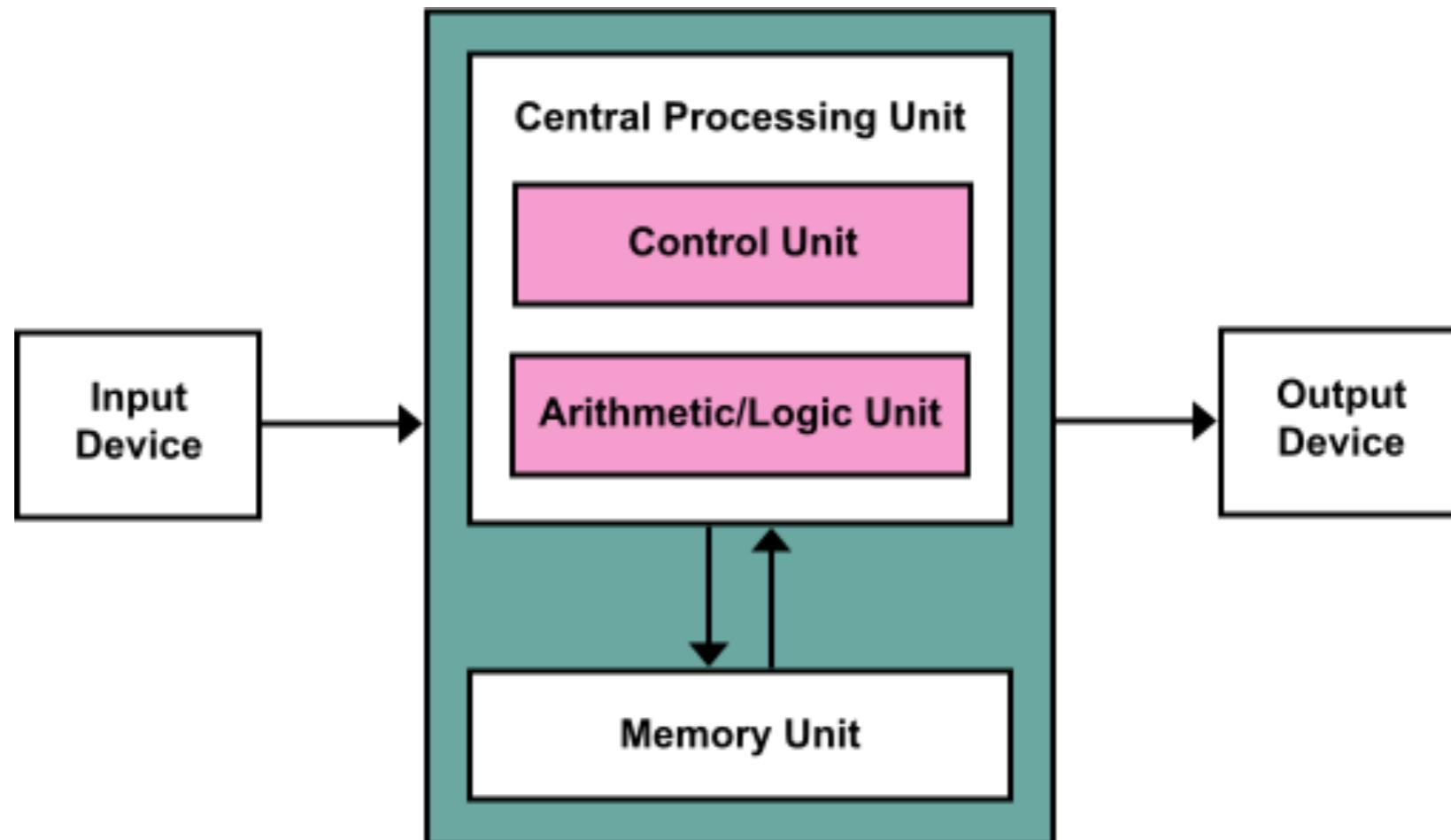
1950: Turing introduces the Turing Test

1959: Chomsky's review of Skinner's *Verbal Behavior*. 1957: *Syntactic Structures*

1967: Neisser's *Cognitive Psychology*

1973: Birth of the term *cognitive science* (Christopher Longuet-Higgins)

1945: Von Neumann architecture introduced



Basic architecture of the modern computer

# 1946 - 1953: Macy Conferences to lay the foundations for a General Science of the Human Mind (Cybernetics)

Norbert Wiener defined cybernetics in 1948 as "the scientific study of control and communication in the animal and the machine."

"A branch of mathematics dealing with problems of control, recursiveness, and information, focuses on forms and the patterns that connect."—Gregory Bateson



10th  
conf.  
1953

**1st row**  
(left to right)

T.C. Schneirla, Y. Bar-Hillel, Margaret Mead, Warren S. McCulloch, Jan Droogleever-Fortuyn, Yuen Ren Chao, W. Grey-Walter, Vahe E. Amassian.

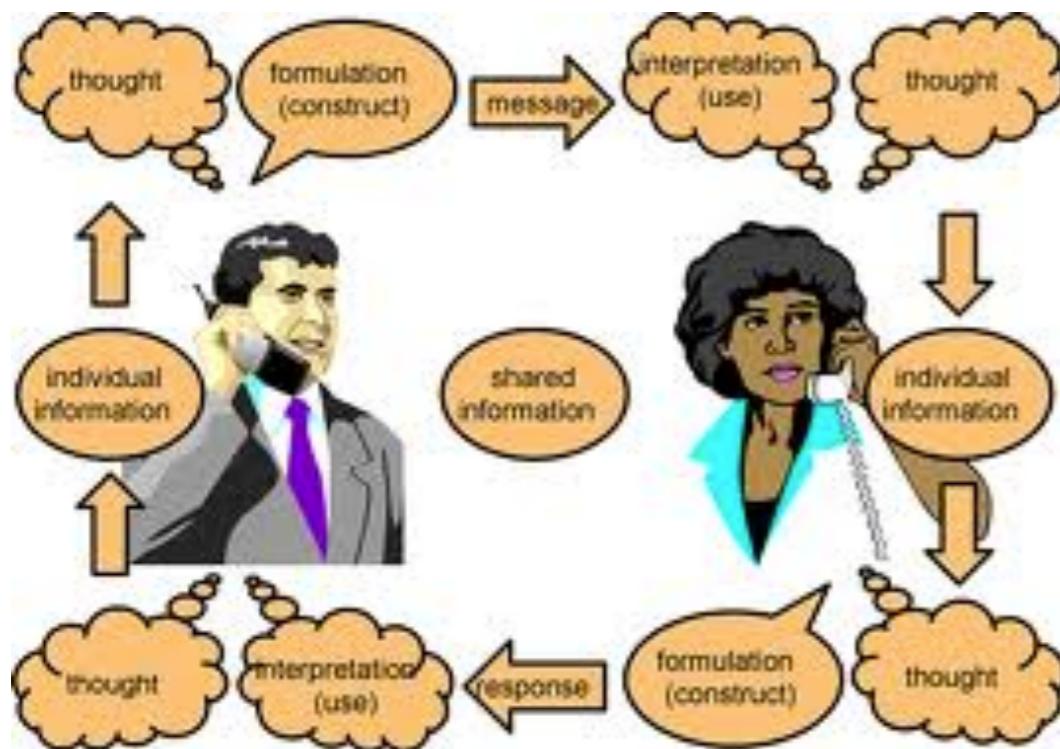
**2nd row**  
(left to right)

Leonard J. Savage, Janet Freed Lynch, Gerhardt von Bonin, Lawrence S. Kubie, Lawrence K. Frank, Henry Quastler, Donald G. Marquis, Heinrich Kluver, F.S.C. Northrop.

**3rd row**  
(left to right):

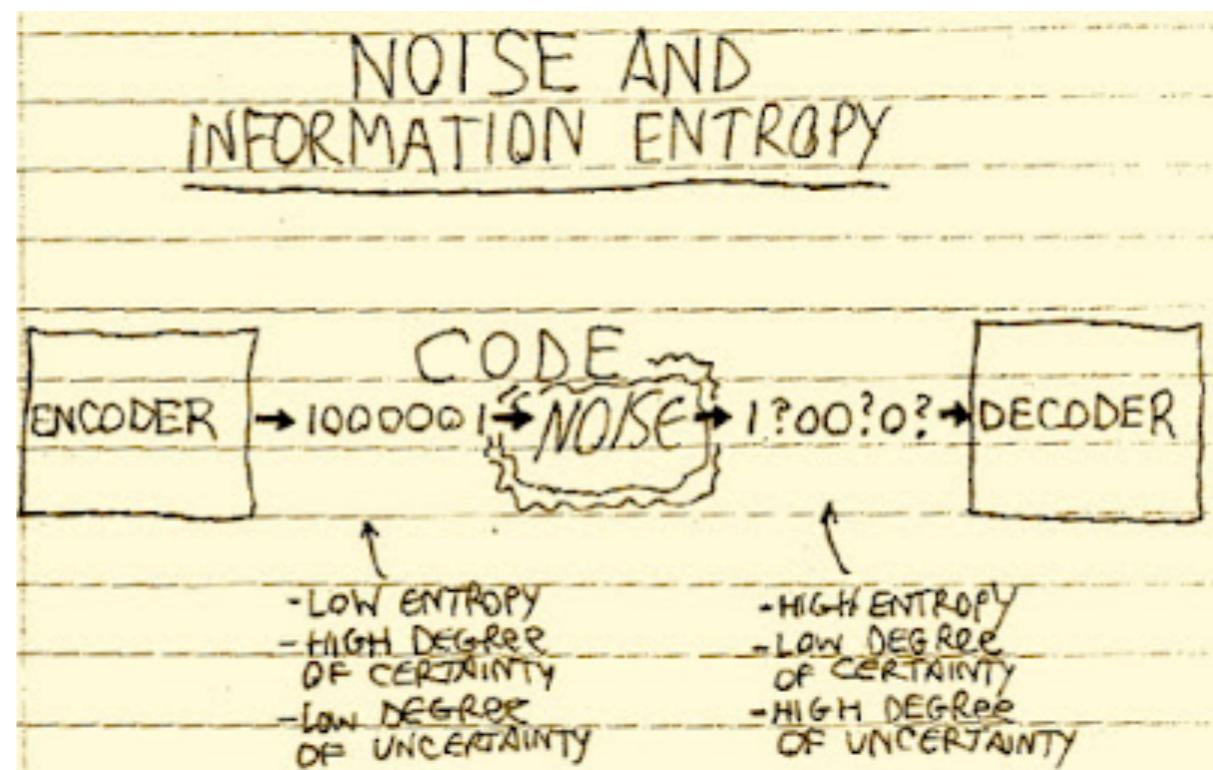
Peggy Kubie, Henry Brosin, Gregory Bateson, Frank Fremont-Smith, John R. Bowman, G.E. Hutchinson, Hans Lukas Teuber, Julian H. Bigelow, Claude Shannon, Walter Pitts, Heinz von Foerster

# 1948: Claude Shannon “A mathematical theory of communication” Bell Labs

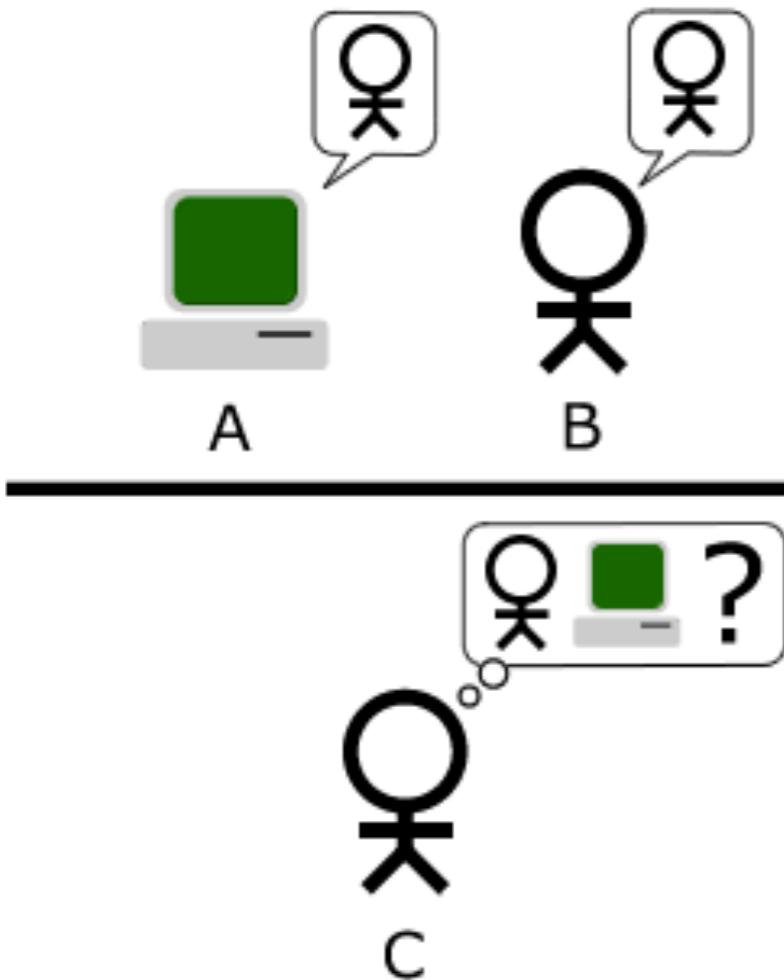


bits & bytes

entropy



# 1950: Turing introduces the Turing Test

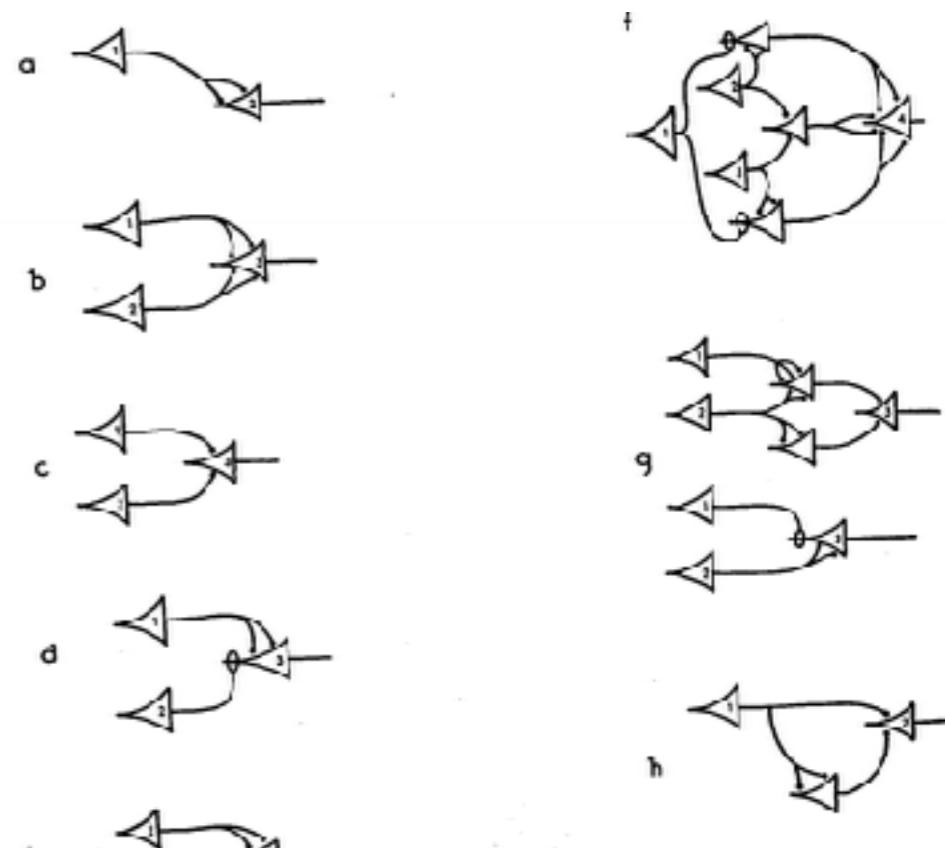


In 1980, this spawned the infamous Chinese Room argument by John Searle



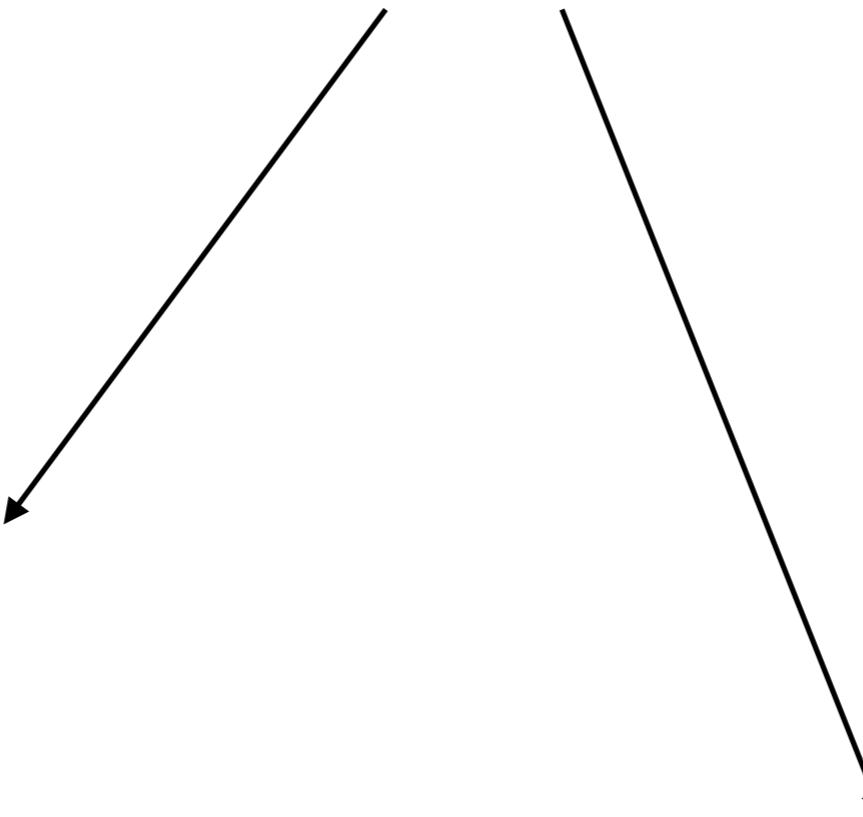
# 1943: McCulloch's *A logical calculus of the ideas immanent in nervous activity*

Because of the “all-or-none” character of nervous activity, neural events and the relations among them can be treated by means of propositional logic. It is found that the behavior of every net can be described in these terms, with the addition of more complicated logical means for nets containing circles; and that for any logical expression satisfying certain conditions, one can find a net behaving in the fashion it describes. It is shown that many particular choices among possible neurophysiological assumptions are equivalent, in the sense that for every net behaving under one assumption, there exists another net which behaves under the other and gives the same results, although perhaps not in the same time. Various applications of the calculus are discussed.



## Neurons as components in logical calculation

Cybernetics

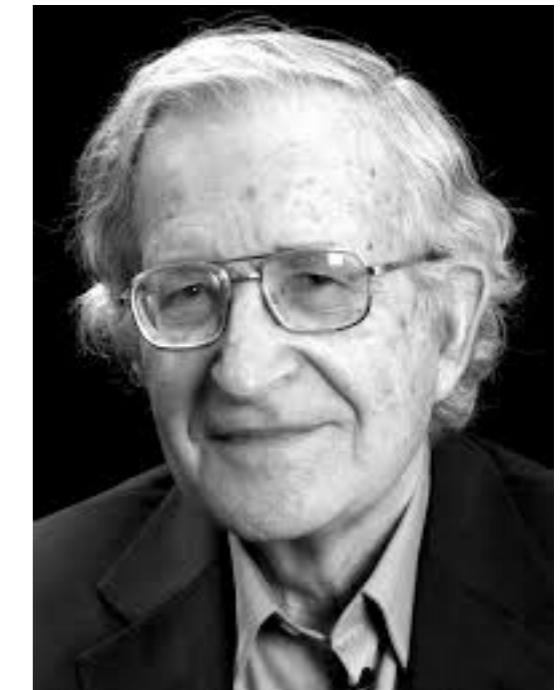
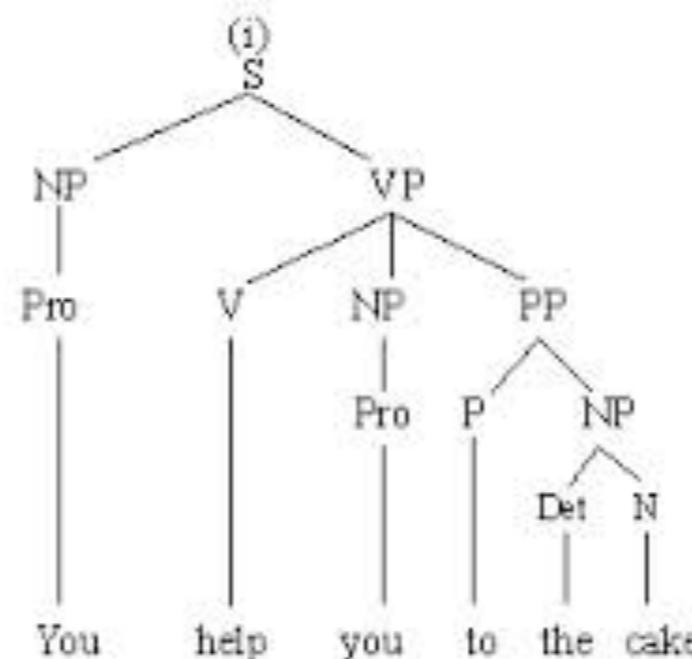


# Artificial Intelligence

In the 1970s, funding  
favoured MIT,  
Marvin Minsky and AI.

# 1959: Chomsky's review of Skinner's *Verbal Behavior*. 1957: *Syntactic Structures*

- (1)  $S \rightarrow NP + VP$
- (2)  $VP \rightarrow Verb + NP$
- (3)  $NP \rightarrow Det + N$
- (4)  $Verb \rightarrow Aux + V$
- (5)  $Det \rightarrow the, a, \dots$
- (6)  $N \rightarrow man, ball, \dots$
- (7)  $Aux \rightarrow will, can, \dots$
- (8)  $V \rightarrow hit, see, \dots$

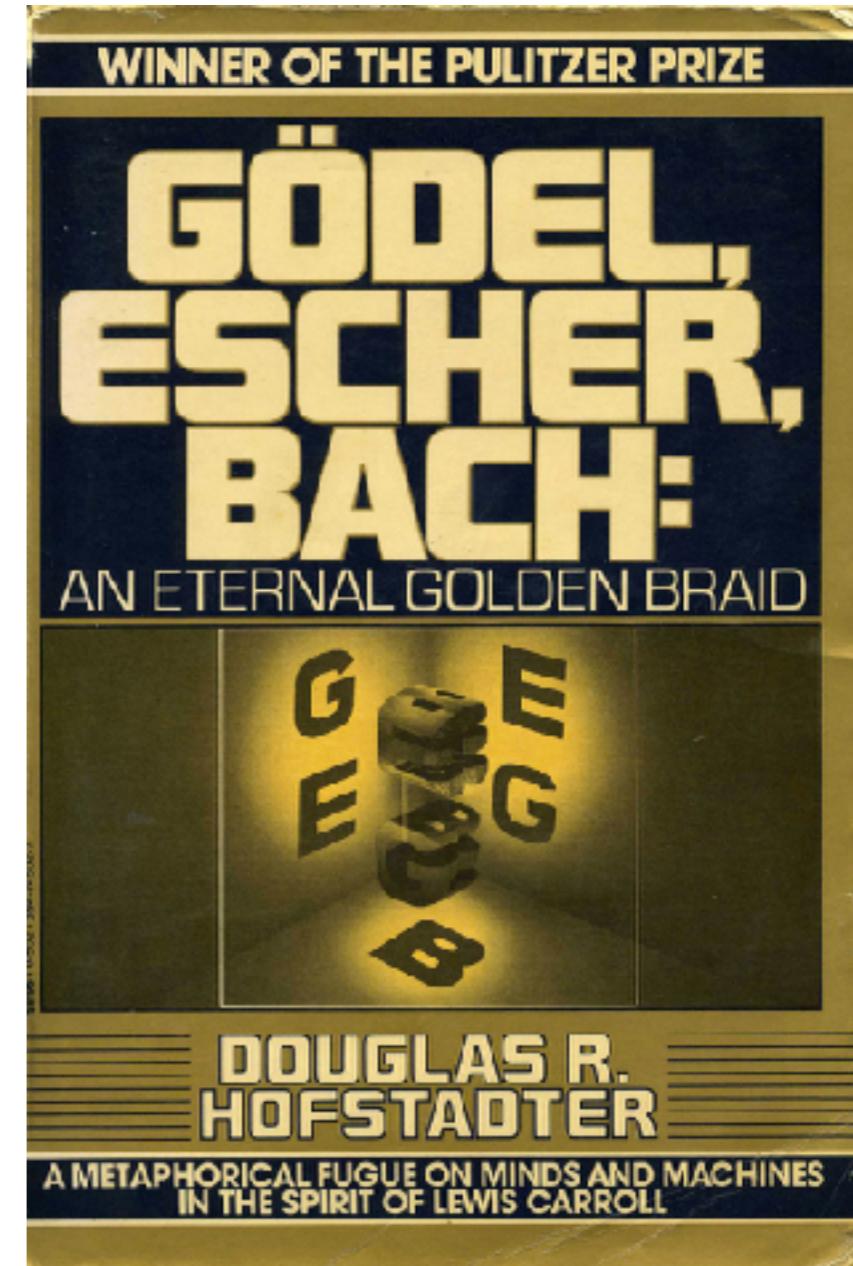


Innateness  
Poverty of the stimulus  
Creativity/Generativity

# Symbols

Sub-symbolic processing

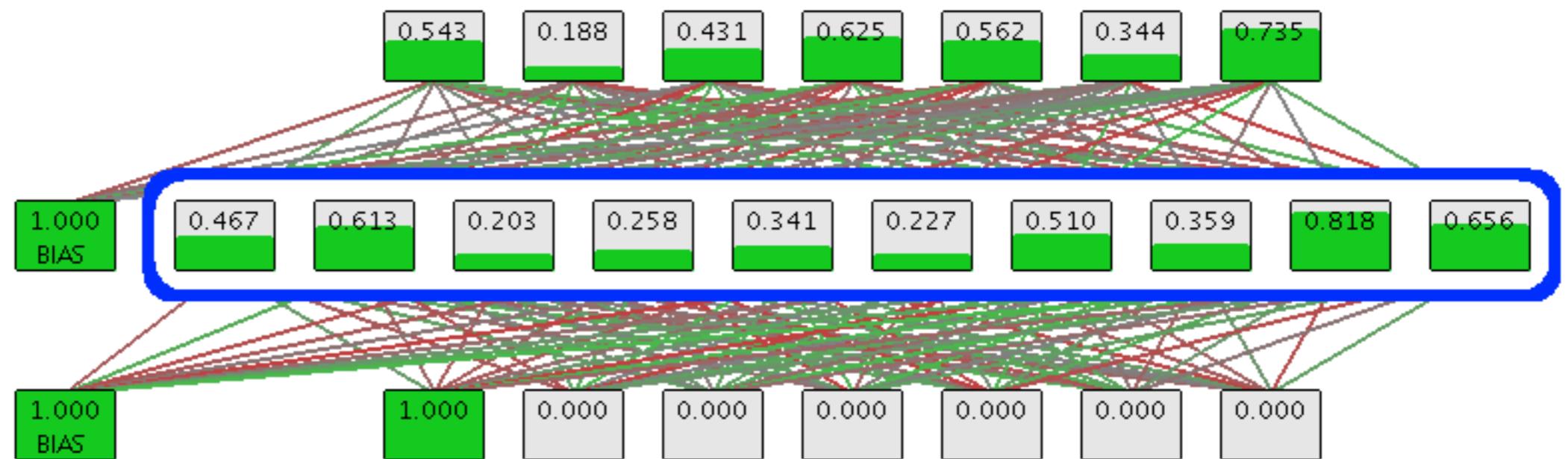
Connectionism



# Mid 1980's: Connectionism - Artificial Neural Networks

1986: Back Propagation algorithm

Allowed artificial neural networks to learn functions automatically from data.



# Connectionism

Numerical processing

Distributed representations

Associationism

Empirical push-back

Generic learning  
mechanisms

New kid on the block:  
Deep Learning

# Computationalism

Word like symbols

Syntactic processing

Language of thought

Steeped in rationalist  
concerns

Modular, domain-specific  
architecture

# The Embodied Turn

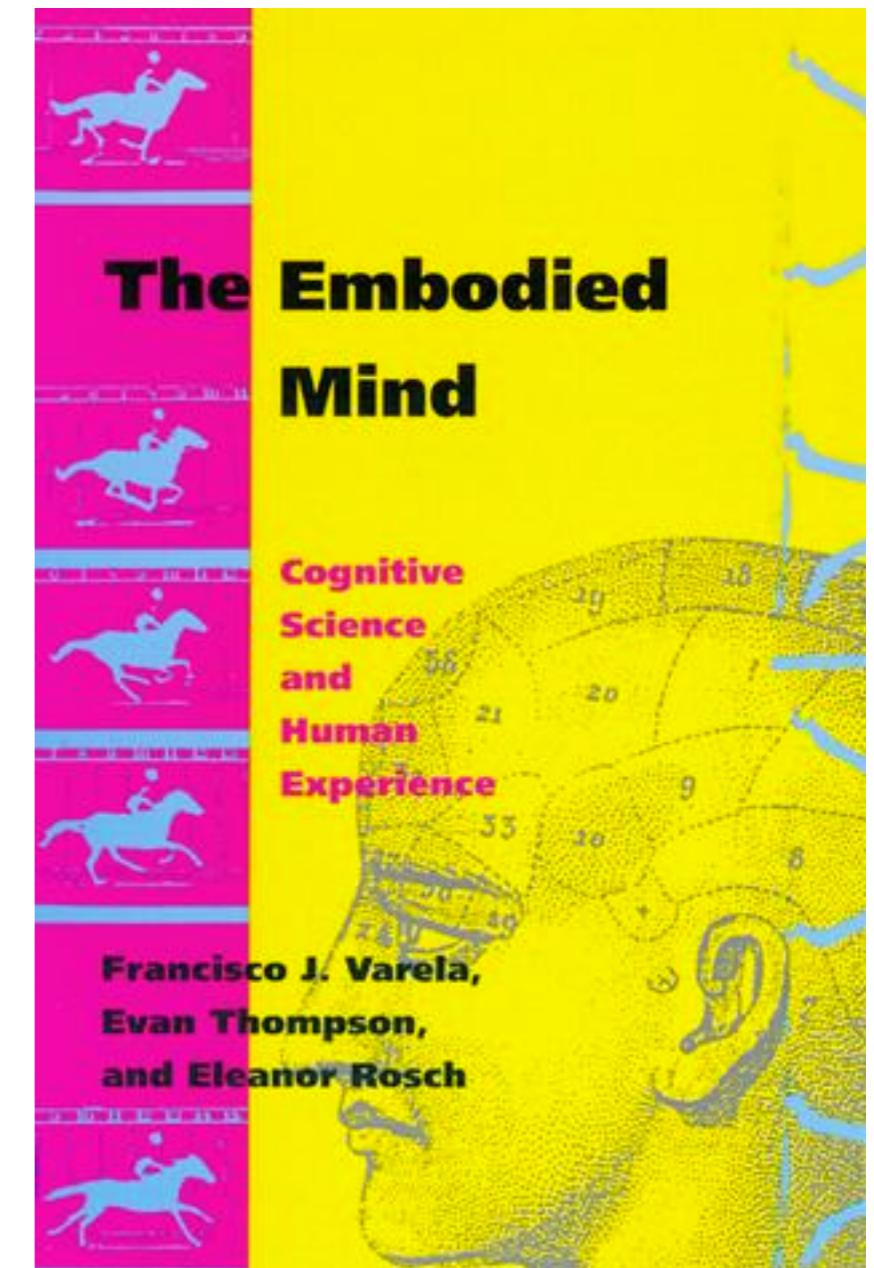
Convergence of many strands,  
some very old, some new

Rejection of mind/brain identity

Centrality of phenomenological  
concerns

Cognition as a form of activity

Strong *biological* basis



1991

## 4E as a cover term:

Embodied

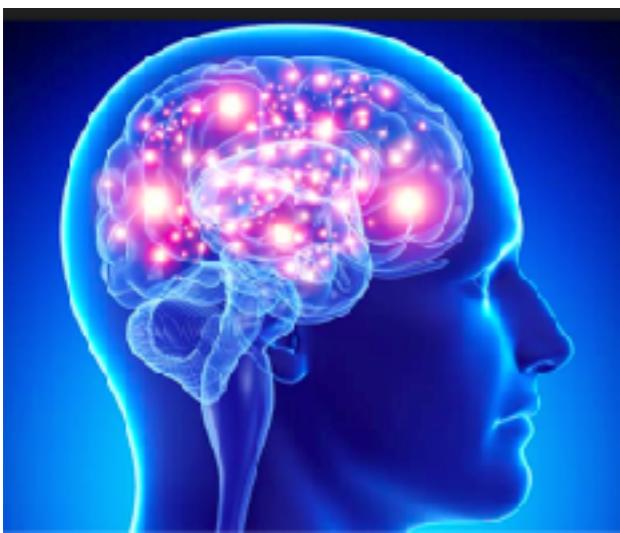
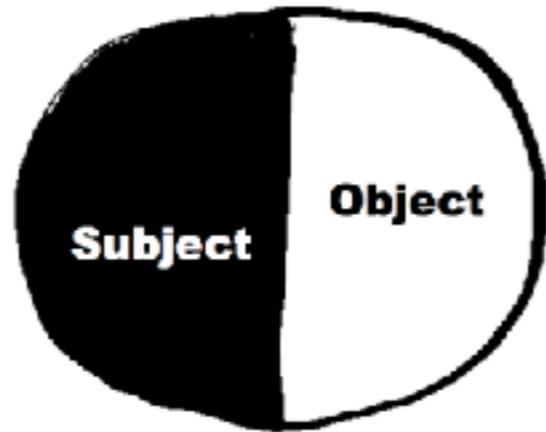
Extended

Embedded

Enactive



# Computational approaches



# 4-E approaches



# Persistent Oppositions

Presentism

Eternalism

Presence

Representation

Becoming

Being

Senses & Experience

Reason & logic

Mind/Body/World

Mind vs World